



News Release

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AT&T Celebrates Commitment to Leading Humanitarian Organisation Télécoms Sans Frontières

*Longstanding support for the charity reaffirmed at
this weekend's Monaco Grand Prix*

LONDON, UK, May 10, 2010 — AT&T* today announced it will celebrate its ongoing support for Télécoms Sans Frontières (TSF) at the Monaco Grand Prix with the placement of the charity's logo on the AT&T Williams race cars.

The presence of the TSF logo will provide the charity with an opportunity to raise its global profile during the race weekend, arguably the most famous event in the Formula One calendar. An estimated 200,000 visitors are expected to attend the Monaco street circuit, and the event attracts a worldwide television audience of approximately 56 million people. The charity's logo will be placed on the headrest of the AT&T Williams FW32 racing car with the wording 'Presented by AT&T'.



It is also a timely celebration as Jean-François Cazenave, one of the charity's co-founders, was recently awarded the Legion d'Honneur, France's highest decoration of honour, for his humanitarian efforts. TSF is the leading charity specialising in emergency telecommunications.

“This is a wonderful opportunity to showcase our charity in front of a global audience,” said Jean-François Cazenave, President and co-founder of TSF. “Support from global organisations such as AT&T is so important to our mission to bring communications

technology to those in real need. We have a long-standing and positive relationship with AT&T, which has helped our work so much.”

“In emergency situations, people need to communicate – to get help, get home, or let family and friends know they are safe. This is why the charity Télécoms Sans Frontières is so close to our hearts,” said Tom Regent, head of AT&T in EMEA. “We have supported TSF for many years and the spirit behind TSF is the same that drives AT&T – bringing people together with the aid of technology.”

2010 has already proved to be a busy year for TSF. Following the devastating earthquakes in Haiti and Chile, the charity deployed emergency response teams to the affected areas, setting up humanitarian calling operations to help victims get in touch with family and friends, and assist aid agencies in their logistical operations.

AT&T has supported TSF since 2003, and has donated over \$400,000 to the charity since 2005. Following the Haiti earthquake in January, the AT&T Foundation pledged an additional \$50,000 to TSF.

AT&T is the title sponsor of the AT&T Williams team, and provides the team with a full suite of advanced IP-based communications solutions including a virtual private network that enables secure and reliable communications from the race track to the team’s headquarters and other key locations. In addition, AT&T Williams uses AT&T Synaptic HostingSM and AT&T’s Intelligent Content Distribution Service (ICDS) to support its enhanced multifaceted global web presence at www.attwilliams.com.

AT&T is also featuring Cazenave and his TSF co-founder Monique Lanne-Petit in the new AT&T Williams '60 seconds with...' online interview series, which profiles everything from their favourite Grand Prix races to the work challenges keeping them awake at night: <http://youratt.com/attwilliams/en/sixtyseconds/6>

During the last 15 years, AT&T has invested more than \$500 million in its network disaster recovery (NDR) programme, which includes specially trained managers, engineers and technicians, as well as a fleet of more than 300 self-contained equipment trailers and support vehicles that house the same equipment and components as an AT&T data-routing or voice-switching centre. Since 1992, the NDR team has been activated more than a dozen times in response to disasters, including restoring service

after the tornadoes in Oklahoma in 1999; the September 11 attacks at the World Trade Center in 2001; the Prague floods in 2002; and the Chilean earthquake in 2010.

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About Télécoms Sans Frontières

Télécoms Sans Frontières: the leading humanitarian NGO specialised in emergency telecommunications. With its 24-hour monitoring centre and relying on its operational bases in Europe, Central America and Asia, Télécoms Sans Frontières (TSF) crews of IT and telecoms specialists can intervene anywhere in the world in less than 24 hours. After a sudden onset disaster or conflict, they can set up in a matter of minutes a satellite-based telecoms centre offering broadband Internet, phone and fax lines. These centres enable emergency NGOs, the United Nations and local authorities to communicate right at the heart of a crisis. They also facilitate the coordination of aid efforts. In parallel, TSF runs humanitarian calling operation to offer support and assistance to affected civilians, giving them a link with the outside world from which they would be otherwise completely cut off. Beyond emergencies, TSF is also involved in long term prevention and development projects that offer sustainable solutions to benefit local associations and structures in the most isolated and vulnerable communities.

Since its creation in 1998, TSF deployed to nearly 60 countries and assisted almost 500 relief organisations and millions of victims. In 2006, TSF became a partner of the United Nations Office for the Coordination of Humanitarian Affairs (OCHA) and the United Nations Children's Fund (UNICEF). TSF is First Responder of the Emergency Telecommunications Cluster (ETC).

Télécoms Sans Frontières is also a working group member of the United Nations emergency telecoms body (WGET). TSF is a partner of the Humanitarian Aid Department of the European Commission (ECHO) and a member of the International Council of Voluntary Agencies (ICVA). www.tsfi.org

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verseSM and AT&T | DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*[®] magazine.

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